



STATE RURAL EMPLOYMENT SOCIETY

MEGHALAYA

The Nodal Agency for Implementation of MGNREGA



No.SRES/MEGH.2/2018-19/172

Dated Shillong the 04th May, 2020

**Logo Design Contest for Mahatma Gandhi National Rural Employment Guarantee Act
(MGNREGA) Meghalaya**

State Rural Employment Society (SRES) invites Artist/ Designer for MGNREGA-Meghalaya, State logo contest for its publicity and branding purposes. The design of the logo should be reflective of the state of Meghalaya especially in relation to Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA).

LOGO SPECIFICATION

1. The design of the logo must be original, professional and must incorporate the essence of Meghalaya
2. The logo must not have any elements which may be considered negative or sensitive to any person and must have colors that reflect distinctiveness of the state. The entry must not contain any provocative, objectionable or inappropriate content.
3. The logo should reflect the theme of MGNREGA and its entitlement and activities in the State.
4. The design of the logo can be made using computer graphic in soft-copy using PNG/SVG/AI format with a maximum resolution to be sent through email sresmegh@gmail.com. The minimum data size submitted for the image(s) should be 2 MB. Further, no watermark should be present on the Logo.
5. The winning design will become the property of the Society, which shall have the right to make changes/ amendments on any part of the logo.

Terms & Conditions for logo design contest

1. Participant is to make sure that his/her Profile/information is accurate and updated for further communication. This includes details such as name, e-mail id, photo and mobile number. Entries with incomplete profiles would not be considered.
2. Once submitted for competition, copyrights of designed logo will be with State Rural Employment Society
3. Only two (2) submissions by the same participant will be accepted.
4. Logo should be submitted in PNG, SVG and AI file format.
5. Both colour and monochrome images will be accepted.
6. The entry should not have been previously published in any print and digital media.
7. State Rural Employment Society (SRES) will not accept any liability for the publication of unlawfully reproduced images.
8. Computer-generated or computer-altered/morphed images (other than basic system work) will be disqualified.
9. Artwork and illustrations will also be accepted. State Rural Employment Society (SRES) will take no responsibility for corrupted or late entries.
10. Upon selection of the designs, the candidates will be called for presentation before the screening committee.

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11. The winners have to share their consent to the use of their images in any publicity carried out by State Rural Employment Society (SRES), without further compensation. State Rural Employment Society (SRES) reserves the right to use a part or whole designs of the logo selected and edit the same to suit its requirement.
12. The winners will be declared either through email or by telephonic communication.
13. There will be no notification to participants of rejected entries.
14. All entries in each category will be judged based on creativity, originality and composition by the selection committee of Community and Rural Development Department, Government of Meghalaya.
15. Expenses, all disputes/ legal complaints are subject to jurisdiction of Shillong only incurred for this purpose will be borne by the parties themselves.
16. State Rural Employment Society (SRES) reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the SRES website.

Mission Director
State Rural Employment Society
Meghalaya, Shillong

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